

**ALL CREATIVE SEMINARS INCLUDE:
UPDATED INFORMATION AND FORMULATIONS.**

Call 48 Hour In Advance To Confirm Your Class – Space Is Limited

SEPTEMBER 2009

Mon. 9/7	No Classes				Labor Day
Mon. 9/14	Royal, Semi & Demi Coloration	Theory	\$60	10am-2pm	
Mon. 9/14	Introduction to Aloxxi	Theory	\$60	3pm-6pm	
Mon. 9/21	Challenging Blonds	Theory	\$60	10am-2pm	
Mon. 9/28	Creative Coverage/ Reds Revisited	Theory	\$60	10am-2pm	

OCTOBER 2009

Mon. 10/5	Royal, Semi & Demi Coloration	Theory	\$60	10am-2pm	
Mon. 10/5	Introduction to Aloxxi	Theory	\$60	3pm-6pm	
Mon. 10/12	Keratin Complex	Hands on	\$50	2pm-6pm	
Mon. 10/19	Alterna Hair Show	Show	\$50	12pm-4pm	
Mon. 10/26	Color & Foil	Theory	\$60	10am-2pm	

NOVEMBER 2009

Mon. 11/2	Royal, Semi & Demi Coloration	Theory	\$60	10am-2pm	
Mon. 11/2	Introduction to Aloxxi	Theory	\$60	3pm-6pm	
Mon. 11/9	Lights & Shades	Theory	\$60	10am-2pm	
Mon. 11/16	Creative Coverage/Red	Theory	\$60	10am-2pm	
Mon. 11/23	Challenging blonds	Theory	\$60	10am-2pm	

DECEMBER 2009

Mon. 12/7	Royal, Semi & Demi Coloration	Theory	\$60	10am-2pm	
Mon. 12/7	Introduction to Aloxxi	Theory	\$60	3pm-6pm	
Mon. 12/14	Keratin Complex	Hands on	\$50	2pm-6pm	
Mon. 12/21	Creative Coverage/Red	Theory	\$60	10am-2pm	
Mon. 12/28	Lights & Shades	Theory	\$60	10am-2pm	

INTRODUCTORY FORUM

ALTERNA EQUILIBRIUM COLLECTION

The Equilibrium Collection is a path through opposition. In Equilibrium we move beyond the dated absolutes in life and bring harmony to ideas that once before were believed to be impervious to each other.

ALOXXI

Please join us to explore the nature of Aloxxi Chroma Colour. Learn how to utilize Aloxxi for all your color needs. Aloxxi offers 5 colour options from one tube. Easy to use system, with stunning shade selections

CREATIVE SEMINARS

CHALLENGING BLONDES

The challenge of creating perfect blonds will forever be a hot topic in our industry. Increases your creativity and attract new clients with Schwarzkopf's specific blonding techniques.

CORRECTIVE COLOR

Color Correct ion is the most challenging yet financially rewarding component of the color business. Your boost in confidence will instantly reflect the quality of your work and client satisfaction.

COLOR & FOIL

All your question answered; how where and why. Heighten your knowledge with exciting foil-coloring techniques. Schwarzkopf's customized techniques are suitable for all your clients and will stimulate your creative juices.

CREATIVE COVERAGE/REDS REVISITED

This combination class will allow you to think "White Hair" in a whole new light and allow to explore eye-popping Reds and Coppers.

LIGHTS & SHADES

LIGHTS & SHADES CHROMA 7 lifts up to 7 levels and deposits color simultaneously with patented new SYNCHRO TONE TECHNOLOGY, and the purest pigments you've ever seen.
-Fast processing translates to added business, more comfort for you client

KERATIN COMPLEX RELAXER

This new revolutionary smoothing system infuses Keratin deep into the hair cuticle eliminating up to ninety-five percent of frizz and curl from the hair, leaving the hair soft, shiny and luxurious.

Turn a \$350 investment into a \$5,000-\$6,000 dollar return with Keratin.

FOR CLASS RESERVATIONS CALL 248.474.2600 OR 800.992.6080